

Principals:

Dean A. Hoover, CPA Randal L. Goshert, CPA Joyce A. Hoover, CPA Justin L. Sensenig, CPA

## POSITION EXPECTATIONS

POSITION TITLE: Senior Accounting Manager - Financial Reporting

#### POSITION REPORTS TO: Managing Principal

### **Position Summary**

The Financial Reporting Senior Manager will provide hands on leadership in the areas of attest services, corporate finance, and nonprofit financial services. Walking alongside clients, this position will serve as a trusted advisor providing insightful advice and outstanding customer service. Additionally, the Financial Reporting Senior Manager will be responsible to lead and develop employees in alignment with WNC culture.

### Key Results Areas

- Effectively utilize an analytical approach and apply accounting knowledge to assist in project completion, in the areas of corporate finance, attest services, and nonprofit financial services
- Provide leadership to team members by building cohesion and creating opportunities for personal/professional development
- Lead engagements by managing client accounts, analyzing accounting records and providing sound financial advice
- Ensure consistent, ongoing professional, and high-quality service to clients, both directly and indirectly through a quality assurance role

## Essential Functions/Responsibilities

- Take initiative to understand client businesses and industries, to provide comprehensive client services, and to offer timeless advice
- Perform analytical reviews on financial information to identify trends, ensure compliance, and prepare accurate documents
- Provide oversight to team members, including developing employees, communicating responsibilities and expectations in a clear manner, performing regular performance evaluations, and having regular check-ins with direct reports
- Stay current with accounting standards and trends, ensuring excellent services and that WNC remains up to date with changing requirements

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- Demonstrate critical thinking skills and good decision-making to identify the best path forward for each client's success
- Build strong relationships, both internally and externally, with current clients and coworkers, work effectively as part of a team, and take initiative to identify and engage new clients
- Develop and provide training and oversight to the financial services team for greater levels of success and engagement
- Demonstrate excellent communication and listening skills, both written and verbal
- Utilize excellent time management and project management abilities to drive effectiveness, responsiveness, and efficiency
- Represent the organization well and attend various industry and community events as needed

# Non-Essential Functions

• Accomplishes all other tasks as assigned or requested

## Qualifications

- Bachelor's degree in accounting / business management, required; Master's in Business Administration, a plus
- Current CPA licensure
- 5+ years of successful leadership experience with the ability to manage and develop teams
- Proficiency with technology including Microsoft Office Suite and Accounting Software